

Minutes: MSPA Regular Board Meeting, Jan 5, 2023

The next MSPA Board Meeting is scheduled for Feb. 2, 2023

8:30 am via zoom

Meeting was called to order at 8:35am

Minutes of the Dec 1, 2022 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Dale Dawson (Business Administrator/Events Coordinator); Maureen Palacios (Once Upon a Time) Board member at Large); Connor Grayson (Grayson's Tune Town) Board member at large; Mark Pedersen (Moo Mia) Board member at large; Varooj Karibyn (GPD); Steve Pierce (Communications Administrator/Film Liaison); Ani Pogossian (CoG); Mavil Aghadjanian (MVCCC)

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting; he welcomed Mark Pedersen (Moo Moo Mia) as our newest MSPA Board member.

Visitors Reports:

- **City of Glendale**
Ani Pogossian (Economic Development) reported that she has contacted Tad Dombrowski and Bradley Calvert regarding the City contracts for the MSPA Parklets. The contracts need to be signed and the funds have yet to be designated to the MSPA. The MSPA has not yet received a response; Ani will reach out again. It was brought to Ani's attention that the Black Cow is still placing their umbrellas in the middle of the sidewalk which makes it hazardous for pedestrians walking as well as for wheelchairs and strollers. Ani will contact Code Enforcement again.
- **Glendale PD**
Officer Karibyan reported that a new home for the GPD substation has yet to be found. The "Singing Cowboy" issue has come up again. The problem is that his volume is too loud. Merchants and neighbors are complaining. Ways to discourage were discussed. Officer Karibyan's direct number is 818-937-8767; Connor Grayson asked if the MSPA had ever considered hiring security guards.
- **MVCC**
Mavil reported there will be a ribbon cutting on Jan 19th at Sugarbird Cafe at 12 pm. The Craft Beerfest that was scheduled for March 26th will need to be rescheduled. Dates were discussed.

Business Agenda:

- The annual election of 2023 MSPA Board of Directors Officers: A secret ballot was performed prior to the meeting. The results are as follows: President: Andre Ordubegian, Vice President: Gigi Garcia, Secretary: Kim Kelly, Treasurer: Connor Grayson.
- Committee chairs are as follows: Harvest Market: Gigi Garcia, Marketing Committee: Connor Grayson, Personnel Committee: Maureen Palacios.

Contractors Reports:

- Dale Dawson (Business Administrator) presented the following:
 - ✓ 2022 MSPA Year-End Treasures Report: Account balance as of 12-31-22 is \$171,836.
 - ✓ Additional assessments from 2021 incoming \$3193.32. 2022 forms have been mailed. 3-31-23 is the deadline to pay 2022 assessments.
 - ✓ The MSPA is still seeking a new location for the MSPA HQ/GPD Substation. The current location was vacated 12-31-22
 - ✓ The 2023 budget & workplan will be presented to City Council 1-24-23.
- Dale Dawson (Events Coordinator) reviewed the events of 2023.
 - ✓ Valentines weekend event Feb. 11th with free roses giveaway
 - ✓ Spring Wine Walk is scheduled for Sat., April 22nd
 - ✓ Kids N Critters Day is Sunday May 7th
 - ✓ Arts & Crafts Festival June 3rd and 4th. 110 vendors presently juried in; goal is 225; 59 currently paid.
- Steve Pierce (Communications Administrator) thanked the MSPA for the holiday scrip.
 - ✓ Steve requested a letter go out to merchants to remind them about what can and cannot be placed on our sidewalks.
 - ✓ Steve Pierce (Filming Liaison) confirmed that the Filming Guidelines are on our website. Steve requested a meeting with Gigi and Kim to go over some questions.

Committee Reports:

- Harvest Market: Connor asked some questions about street performers.
- Marketing: Connor Grayson (Committee Chair) announced the next meeting 1-26-2023.

Meeting Adjourned at 9:56 am